

THE
SOUTHEAST IOWA
SYMPHONY ORCHESTRA



601 N. Main St.
Mt. Pleasant, IA 52641

July 2019

Dear Advertiser:

I wish to take this opportunity to thank you for your support of the Southeast Iowa Symphony Orchestra. Last season, over 4,000 people in Burlington, Mt. Pleasant and Ottumwa saw your advertisement. The programs were structured so that there weren't any pages of solid advertising. We placed all our ads next to program/symphony information to help catch the attention of our audience (your potential customers).

We invite you to join us for our 69th season by advertising in our programs again. Your ad will appear in the three Masterworks Series concert programs (October, March, April) in Burlington, Mt. Pleasant and Ottumwa. I have enclosed a program from last season and an advertising agreement for the coming season.

If you would like to place an ad, please complete the Advertising Agreement Form and return it to jeffreyphillips@hotmail.com or to the address above. Advertising deadline is September 15, 2019 in which I need the signed copy of the Advertising Agreement form and your artwork for the ad.

Thank you again for your wonderful support! If you have any questions, please don't hesitate to contact me on my mobile at 319.750.9831 or at jeffreyphillips@hotmail.com.

Sincerely,



Jeffrey Phillips
Executive Director

601 N. Main St.
Mt. Pleasant, IA 52641

2019-2020 Season Program Advertising Agreement

Name of Business: _____

Contact Person: _____

Address: _____

E-mail: _____ Phone: _____

Choice of Advertising Space (circle one)

Inside page facing program (6" x 7.5")	\$750
Inside front cover (6" x 7.5")	\$625
Inside back cover (6" x 7.5")	\$625
Inside full page (6" x 7.5")	\$500
½ page (6" x 3.75")	\$300
¼ page: vertical (3" x 3.75")	\$200
¼ page: horizontal (6" x 1.875")	\$200
1/8 page (3" x 1.875")	\$100

Ad Copy and Design (please circle):

Provided by advertiser (.jpg format please) yes no

*If providing new artwork please email to
jeffreyphillips@hotmail.com*

Provided by SEISO yes no

Use last year's ad yes no

Payment enclosed \$ _____

Please send me a bill \$ _____

The above terms are agreed to by:

_____ *for* _____
Signature *Advertiser*

Date: _____