

THE
SOUTHEAST IOWA
SYMPHONY ORCHESTRA



Burlington · Mount Pleasant · Ottumwa

SEISO is a 501(c)(3) non-profit organization. All donations are tax deductible.

Business Office: 601 North Main, Mt. Pleasant, IA 52641

www.seiso.us

SPONSORSHIP OPPORTUNITIES
Our 69th Season. 2019-2020

Sponsoring Masterworks Series Concerts (October · March · April)

\$1,000 donation (cash or in-kind) = Associate Sponsorship of one event in one location

1. Your business will be listed as *Associate Sponsor* of an event or concert in all publicity and concert programs. Other sponsors may be listed for the same event.
2. Your business will be allowed to display promotional materials in the lobby before, during and after the performance.
3. Your business will be given space for a full-page ad in classical concert programs for one season.
4. Your business will be recognized in all classical concert programs for one season as a major donor.
5. Your business will be recognized and thanked for its support from the stage during the performance.
6. Complimentary tickets for the concert (and others upon request) will be made available.

\$6,000 donation (cash or in-kind) = Exclusive Sponsorship of one Masterworks Series concert in one location

1. Business will be listed as *Exclusive Sponsor* of one classical concert in one location in all publicity and concert programs. No other sponsors may be listed for the same event in that location. Example: "Target is Exclusive Sponsor of the Masterworks Series Concert in Ottumwa"
2. Benefits (2-6) are the same as above.

\$20,000 donation (cash or in-kind) = Underwriter of one Masterworks Series concert series in all three locations.

1. Business will be listed as *Underwriter* of one classical concert series in all three locations in all publicity and programs. No other sponsors will be listed for the same series.
2. All the other benefits (2-6) are the same as above
3. Donor's reception for all employees to follow concert of their choice.

Sponsoring Special Events

1. A business and/or individual who donates at least \$500 (cash or in-kind) would be listed as an Associate Sponsor in all publicity and event programs. In addition, each donor would be listed in the classical concert programs and thanked from the stage during the event.
2. Donation amounts for *Exclusive Sponsors* or *Underwriters* would depend on the cost of the activity. For the 2019-2020 season, our budget figures are as follows:

Pops (one performance) = \$15,000

Kidsymphony: All three performances = \$10,500. One performance = \$3,500.

HollyDays Concert: \$5,700

School Tour Concerts: \$4,400

Youth String Festival: \$2,800

Artist-in Residence: All three communities = \$6,000. One community = \$2,000.